

MAIHAM

Anna, Robi, Jim, Gam and Klaus



OUR COMPANY

DESIGN & INNOVATION STUDIO
FASHION DESIGN | PRODUCT DESIGN
| STYLING

Hammi & Maikku design aesthetically pleasing,
functional and fun solutions, wear-resistant and
almost everlasting designs.



Hammi Mettinen



Maikku Mettinen



01

WHAT DO WE WANT TO DO?



WHAT DO WE WANT TO DO?

Market "Maiham" as a company & market their products on social media

Create a logo and a slogan for the company

Create Instagram Reels and fill in Maiham's Instagram profile

TikTok channel for Maiham, videos, slideshows, anything to show off products and idea

Show impressions of how they could bring the products to potential customer's knowledge



02


LOGO AND SLOGAN



WEAR FOR THE BETTER

"PUE PAREMMIN"





03

WHAT WE HAVE DONE SO FAR



< maihamambulance 🔔 ...



7 Berichten 6 Volgers 0 Volgend

DESIGNERS HAMMI & MAIKKU METTINEN

Ontwerper
WEAR FOR THE BETTER.
FASHION AND PRODUCT DESIGN | PROFESSIONAL
STYLING
Vertaling weergeven

Gevolgd door isabellevolkers, chat_6667 en 1 andere persoon

Volgend ▾

Bericht



Bags



Scarfs



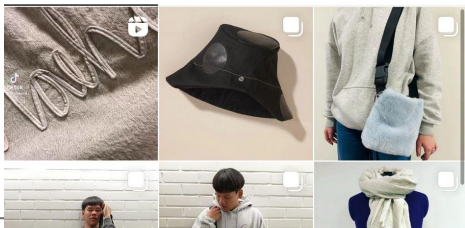
Hats



Events



Hammi



1/3



1 Me gusta

maihamambulance Here is another view on our female models wearing our exclusive Maiham bags.

For more information feel free to contact us via DM :)

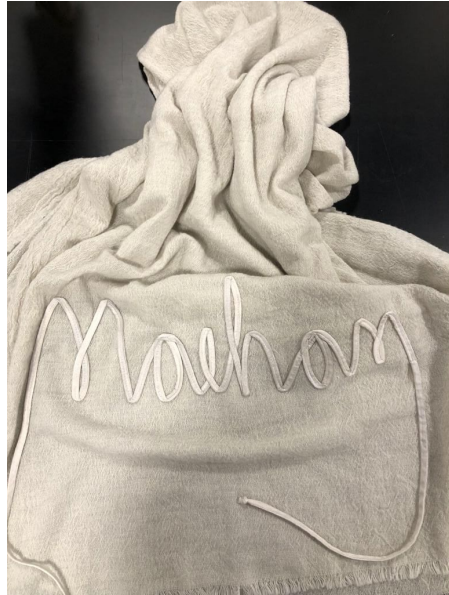
#handmade #finland #fashion #stylish #maiham

CREATE AN INSTAGRAM PROFILE

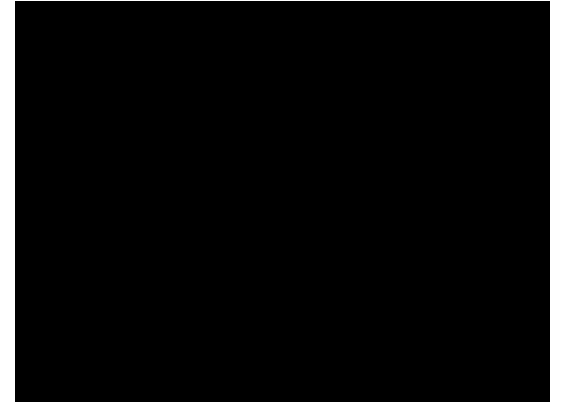
@maihamambulance

#handmade #stylish
#sustainableclothing
#finnishfashion
#maiham

PHOTOSHOOT



TIKTOK VIDEOS





TIKTOK TUTORIAL

1. Open TikTok
2. Record a video
3. Choose a sound
4. Choose a filter
5. Add a caption or hashtags
6. Post it

178.6K - 210.1K ⓘ

Geschätzte Zielgruppengröße

Sehr gut

Interessen

Wir empfehlen dir, viele Interessen abzudecken, um eine möglichst große Zielgruppe zu erreichen.

Deine Interessen

Modeaccessories



Bekleidung (Bekleidung)



Vorgeschlagene Interessen

Online-Shopping (Einzelhandel)



Shopping (Einzelhandel)



Kleider (Bekleidung)



Schmuck (Bekleidung)



PAID ADVERTISEMENT

127.8K - 150.4K ⓘ

Geschätzte Zielgruppengröße

Sehr gut

Name der Zielgruppe

Example



Standorte

Helsinki, Finnland



Interessen

Modeaccessories oder Bekleidung
(Bekleidung)



Alter & Geschlecht

Alle | 40-65 Jahre



98 € für 7 Tage

Gesamtausgaben

17.000 - 45.000

Geschätzte Reichweite

Budget

14 € täglich

Laufzeit

Diese Werbeanzeige schalten, bis ich sie pausiere



Dauer festlegen



7 Tage



THANK YOU!
¡GRACIAS!
KIITOS!
KOBKOOKKAB!
DANKE!
DANKJEWEL!

